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PRESS RELEASE

For Immediate Release

East Africa Reverse Trade Mission (RTM) Visits Atlanta Metro Area
High-Tech Aviation Solution Provider, Systems Atlanta, Inc., on the Agenda

KENNESAW, GA (May 3rd, 2016) – The U.S. Trade and Development Agency (USTDA) sponsored an East Africa Airports Modernization and Security Reverse Trade Mission (RTM) April 24th - May 5th, 2016 in multiple U.S. cities. The RTM was designed to introduce delegates from Ethiopia, Kenya, Tanzania, and Rwanda to U.S. technology and industry best practices in the airport modernization and security sectors. Delegates from the public and private sectors participated in multiple site visits around the Atlanta, GA area. During one site visit, the delegates met with Systems Atlanta, Inc. (SAI) and were provided an opportunity to 'touch and feel' the latest technology advancements within the Information Display System (IDS) arena.

East African nations have a need to modernize and equip airport facilities, improve air traffic control, and enhance overall system safety and security to meet international standards. Air travel in Africa is among the most expensive in the world due to lower passenger traffic, limited liberalization of airspace, safety issues, and limited infrastructure. Despite these challenges, East Africa is well positioned as a major transportation and cargo hub on the continent due to its central location between regions.

SAI Vice President and Chief Operating Officer, Darrin Luedke, stated: *"We are very pleased that the distinguished delegates from the East African region chose Systems Atlanta as one of their site visits. The ability to demonstrate and discuss the tremendous advancements in information assimilation and dissemination made by SAI was quite exciting. Our goal here at SAI is, and always has been, to lead in IDS technological advancements. We always look forward to providing information to any facility, country, or region representatives in their quest to modernize the flow of information."*

About Systems Atlanta, Inc.

Systems Atlanta, Inc. (SAI) provides comprehensive solutions and services to address the technology requirements of civilian, government, and military air traffic control, aviation and emergency facilities. A pioneer in the Information Display Systems (IDS) industry, SAI is approaching more 40 years of experience developing and implementing IDS networks in diverse operational environments around the world. The company's solutions include the widely-adopted and highly-customizable IDS5 product suite, network and software engineering, classroom and online training courses, technical support, project/program management, and other services designed to improve customers' information access, situational awareness, responsiveness, and operational efficiencies.

For more information, visit SAI at: http://www.sysatl.com.

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